# WEARERS
# PREFER CAMBER™

In a recent clinical trial 100% of wearers reported **higher satisfaction** with *Camber Steady* lenses. Wearers perceived **improved lateral vision** and **greater image stability**. **Adaptation was faster** with *Camber Steady* after one day of wear.

**100%** OF WEARERS REPORTED
FULL SATISFACTION WITH CAMBER STEADY

**93%** OF WEARERS REPORTED
ADAPTATION PERIOD 1 DAY OR LESS WITH CAMBER STEADY

**86%** OF WEARERS REPORTED
MINIMAL LATERAL DISTORTIONS WITH CAMBER STEADY

## Target

Ideal for all progressive lens wearers, experts or beginners, looking for a premium progressive lens that offers both extended visual fields and minimal lateral distortion.

MFH

## Availability

*Camber Steady* progressive lenses are available in different minimum fitting heights: 14, 15, 16, 17, & 18 mm.

www.iotamerica.com / www.camberlens.com
3625 Del Amo Blvd., Suite 365, Torrance, CA 90503



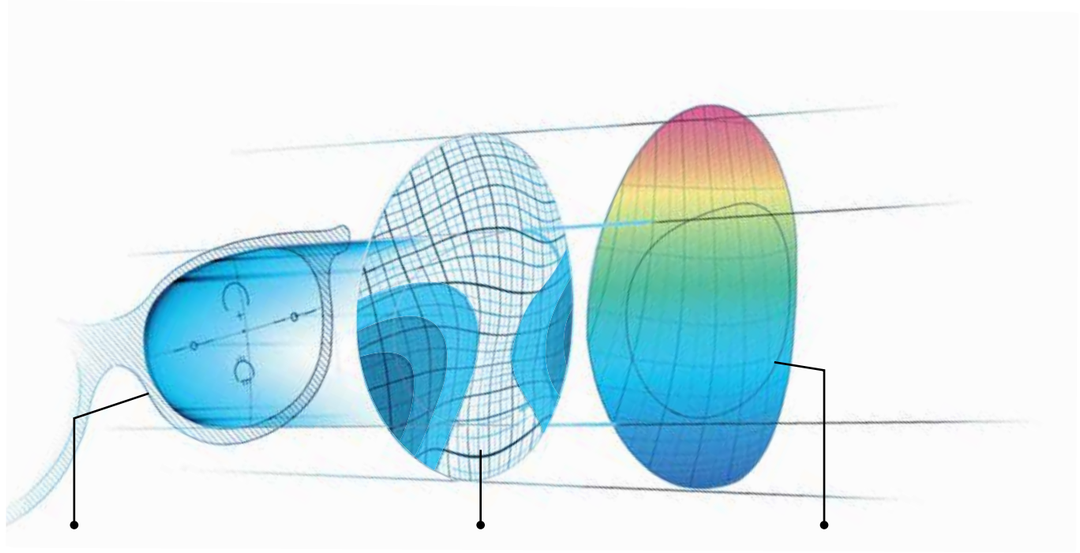
camber™ Steady

# IMAGE STABILITY FOR COMFORTABLE VISION

YOUNGER OPTICS
The Optical Lens Innovators

# GET INTO
# CAMBER™ TECHNOLOGY

*Camber Steady is a premium progressive lens with a unique architecture. In the front surface, the Camber lens blank provides the ideal base curve, offering an unbeatable visual quality. The back surface utilizes a personalized progressive digital design developed using an innovative method, Steady, which dramatically reduces lateral distortions.*



**PERSONALIZATION**
PARAMETERS

Personalization parameters are used to optimize the wearer's vision in all gaze directions.

PROGRESSIVE DESIGN USING
**STEADY METHODOLOGY**

A sophisticated progressive design developed with Steady methodology produces a point-by-point compensation of the wearer's prescription in the back surface.

**CAMBER**
**LENS BLANK**

In the front surface, inspired by nature, the variable curve continually increases from top to bottom, providing better vision at all distances.

*Better vision in all gaze directions*

*Unbeatable near vision*

*Expanded visual fields*

*Better cosmetics*

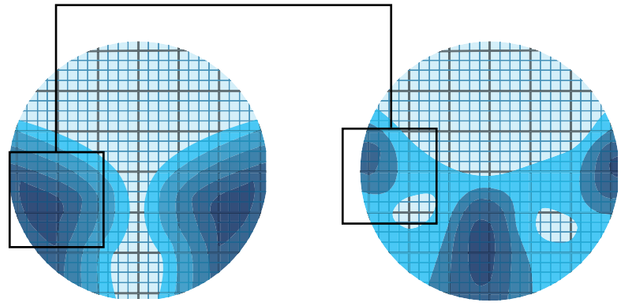
*Lateral vision dramatically enhanced*

*Higher image stability*

*Minimum swim effect*

# DISCOVER
# STEADY METHODOLOGY

*Power errors produce peripheral distortions*



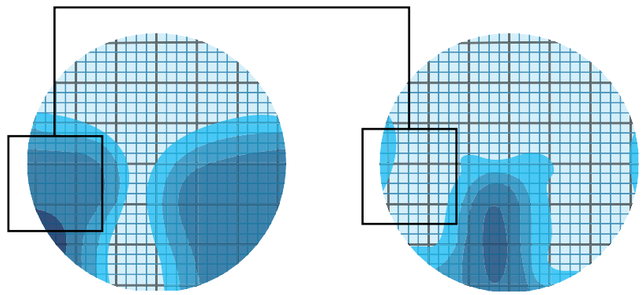
*Cylinder map*

*Sphere map*

**OTHER PROGRESSIVES**
*Lateral power errors*

Progressive lenses have two lateral areas that do not offer wearers optimal vision. These areas arise due to lateral power errors caused by the combination of two components: cylinder power and sphere power.

*Significant reduction of the peripheral distortion*



*Cylinder map*

*Sphere map*

**CAMBER STEADY**
*Superior lateral vision*

Steady methodology uses a strict control of the mean power which practically eliminates the spherical error in the lateral areas of the lens. Thanks to this improvement, a significant reduction of the maximum astigmatism lobes is achieved, offering the wearer an improved lateral vision with superior image stability.