


The logo features a blue square icon with a white 'C' and a white dot in the top-left corner. To its right, the word 'CHEMISTRIE' is written in a bold, black, sans-serif font with a trademark symbol. Below it, the word 'BLUE' is written in a smaller, blue, sans-serif font.

CHEMISTRIE™

BLUE

THE ON-DEMAND EYEWEAR SOLUTION FOR YOUR DIGITAL LIFE



DANGERS OF DIGITAL DEPENDENCE

Computers, smartphones, tablets and other digital devices emit excessive amounts of high-energy visible (HEV) light, or blue light. Overexposure to this light can cause headaches, eye irritation, blurred vision, dry eyes and general fatigue - symptoms common of digital eye strain.

DIGITAL LIFE + YOUR EYES

According to a 2015 survey from the Vision Council, approximately 70 percent of adults suffer from digital eye strain as a result of viewing digital devices.

Digital devices are a huge part of everyday life. You spend your days looking at a computer screen at work, tablets at home and smartphones on the go. As convenient as they may be, digital devices can also wreak havoc on your eyes.

The best way to protect your eyes from unnecessary strain and fatigue is to use precautionary measures, such as wearing computer glasses when viewing a digital screen. Previously there wasn't a solution for people who wear prescription glasses.

**Now, there's
Chemistrie Blue.**





- **Filters harmful blue light**

A special coating filters and reflects a portion of the blue light while reducing glare and improving visual contrast.

- **Custom made**

Chemistrie Blue is custom made to fit perfectly over your existing prescription frame and lenses.

- **On-demand**

Chemistrie Blue is the only on-demand solution to digital eye strain. You can use and remove the clip as necessary to transform your prescription lenses into computer glasses.

- **Additional magnification**

Available in both plano and intermediate distance powers up to +2.00, great for people with progressive lenses Chemistrie Blue makes reading small type a breeze.

IS CHEMISTRIE BLUE RIGHT FOR ME?

- I wear prescription glasses.
- I spend more than one hour a day using a computer/tablet and/or in fluorescent lighting.
- I experience headaches and other symptoms of discomfort as a result of extended computer use.
- I find it difficult to read or focus on a computer screen.



Ask your
optician about
Chemistrie Blue.



CHEMISTRIE™
EYEWEAR THAT CLICKS

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