Camber Steady Plus Progressive Lenses

Camber Steady Plus Progressive lenses provide an unbeatable visual experience: wide reading zones, improved peripheral vision, more aesthetically pleasing lenses, and unbeatable near vision performance.



100% of wearers

report the near zone is easier to find with Camber Steady Plus Progressive lenses



94% of wearers

report near vision quality is equal or better with Camber Steady Plus Progressive lenses



83% of wearers

experience easier adaptation with Camber Steady Plus Progressive lenses



Results from a randomized double-blind wearer trial conducted by IOT.

Consult your eyecare professional for more information on Camber Steady Plus Progressive lenses.





Capture the movement

with Camber Steady Plus Progressive Lenses There is so much to see and do in this world. Let your eyes capture every experience by living in the moment.

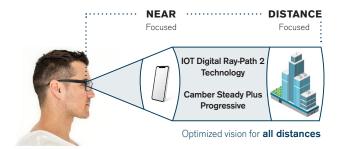


We live in a dynamic and ever-changing society. Our lives are fast paced, and the digital age is here to stay. Camber Steady Plus Progressive lenses **adapt to the demands of modern life**. They meet the visual needs of the most active progressive lens wearers, who demand clear and stable vision, even when engaged in highly dynamic activities.

Benefits

- Superior visual acuity
- Improved quality of vision in the near zone
- · Improved aesthetics in many prescriptions
- Precise and comfortable focus for all working distances in any direction of gaze
- Near elimination of peripheral blur
- Superior visual quality for viewing digital devices
- Higher image stability for reduced swim effect
- Better performance in binocular vision

A lens adapted to any situation



Camber Steady Plus Progressive lenses include IOT Digital Ray-Path 2 Technology. This patented innovative technology personalizes your lenses, for **crisp vision at all distances**.

An advanced lens like no other

Camber Steady Plus Progressive lenses incorporate patented Steady Plus Methodology, a technological breakthrough in digital lenses. With this methodology, the **swim effect is significantly reduced**. **The optics and aesthetics of Camber Steady Plus Progressive lenses are impossible to beat**.

